

SKEMA BUSINESS SCHOOL

**BACHELOR OF BUSINESS
ADMINISTRATION IN
INTERNATIONAL BUSINESS**

USA Campus
Raleigh, North Carolina

The logo for Skema Business School, featuring the word "skema" in a bold, lowercase sans-serif font, with "BUSINESS SCHOOL" in a smaller, uppercase sans-serif font directly below it. A thin vertical line is positioned to the right of the text.

skema
BUSINESS SCHOOL

AT HOME WORLDWIDE

SKEMA GLOBAL EXPERIENCE

SKEMA is a global business school with French roots. We offer 70+ degree programs highly ranked throughout the world by multiple international organizations and provide a multicultural classroom with students and faculty from around the world. SKEMA's culture fosters the development of future management leaders and global citizens.



Key figures

60,000+

graduates across the world

11,000+

students enrolled globally

130+

nationalities represented

5 continents

with campuses in North and South America, Europe, Asia and Africa

2nd Best

four-year bachelor BBA program (**Le Figaro** 2025)

THE RALEIGH CAMPUS

- ▶ AACSB-accredited (top 5% of business schools globally)
- ▶ 700+ students with 30+ nationalities on campus each year
- ▶ 70+ experienced professors teaching each year
- ▶ 5,000+ SKEMA Raleigh alumni

CAMPUS LIFE

The SKEMA Raleigh Campus' partnership with NC State University provides students with the dedicated resources of a small private nonprofit international school and the amenities and campus experience of a large American university:

- ▶ Access to domestic and international Student Services and Talent & Careers teams
- ▶ Small class size and an average student-faculty ratio of 7:1
- ▶ Over 600 student clubs and organizations
- ▶ The James B. Hunt Jr. Library (among the top 25 best university libraries in the world)
- ▶ Wellness and recreational amenities (on-campus theater, multiple gymnasiums, pool, group fitness sessions, track and field facilities)
- ▶ Over 40 on-campus dining options (food halls, restaurants, and cafés)
- ▶ On-campus and off-campus student housing options with domestic and international students
- ▶ Campus health and counseling services
- ▶ Free NC State Wolfline bus service

DOUBLE DEGREE OPPORTUNITY WITH

NC STATE
UNIVERSITY

Western
Carolina
UNIVERSITY

CURRICULUM OVERVIEW

The undergraduate Bachelor of Business Administration (BBA) degree, with a major in International Business, offers students practical business knowledge, an innovative curriculum, and an internationally immersive experience. With campuses on 5 different continents, students receive a truly global business education.

A 4-YEAR DEGREE WITH GLOBAL STUDY

The first two years of the BBA program focus on developing a strong foundation in business acumen through management courses. In the third year, students experience the global business world by studying at one of our international campuses. In the fourth year, students complete their program with advanced business courses at a SKEMA campus or they can opt-in to a double degree offered by SKEMA with NC State University or Western Carolina University.



*Recognized by the French
Ministry of Education*

SKEMA RALEIGH CAMPUS STANDARD BBA TRACK

YEAR 1

SKEMA USA
Raleigh, NC



YEAR 2

SKEMA USA
Raleigh, NC



YEAR 3

Study abroad at one of the
following SKEMA locations :



Brazil



China



France



Spain



UAE

YEAR 4

Double degree
opportunity with a US
partner institution:



or at a SKEMA campus

PRACTICAL CURRICULUM

- ▶ Accounting
- ▶ Business Law
- ▶ Business Strategy
- ▶ Economics
- ▶ Entrepreneurship
- ▶ Finance
- ▶ Leadership
- ▶ Management
- ▶ Marketing
- ▶ Sustainable Development

Regardless of campus location, all classes are taught in English.





ADMISSIONS & TUITION

BBA APPLICATION & REQUIREMENTS

SKEMA applicants are looking for a unique college experience that offers an adventurous multi-cultural academic journey in business and international studies. Applications are reviewed holistically, with consideration given to academic merit, career goals, individual attributes and accomplishments, and overall fit with SKEMA's global mission.

Admission is available for the Fall semester and applications from all countries are welcome. SKEMA USA is test-optional for the SAT/ACT. International students may apply for an F-1 student visa with admission offer.

ADMISSIONS DEADLINES

Applicants will receive an admission decision within one month of a completed application.

Early action
November 1

Regular admission
February 1

Final deadline
May 1

ADMISSIONS CHECKLIST

- ☒ Online application through Common App
- ☒ Application fee (waivers available based upon specific criteria)
- ☒ SKEMA admissions essay
- ☒ List of extra-curricular activities, clubs, and volunteering
- ☒ High school transcripts showing academic progress to date*
- ☒ Recommendation letter
- ☒ Admission interview (after initial application review)
- ☒ English assessment for non-US citizens (TOEFL iBT test score of at least 70 required). Exemptions from the assessment may be available – check with admissions staff for details.

**US high school diploma or equivalent must be completed prior to the start of the program.*

TUITION & FINANCIAL AID

Tuition is \$8,750 USD per semester. Opportunities for merit-based financial aid awards may be available with the admission offer.

Tuition rates for the fourth year will vary depending on which partner institution or SKEMA campus a student attends.

CITY OF RALEIGH



RALEIGH, NORTH CAROLINA

#1 Best US city for job opportunities and earning potential (New York Post 2025)

#6 Best place to live in the US (U.S. News & World Report 2025-2026)



1 ¹/₂ hours to New York City
2 hours to Miami
5 hours to Los Angeles



2 ¹/₂ hours to NC beach
4 hours to NC mountains
4 hours to Washington, D.C.

THE TRIANGLE REGION: RALEIGH - DURHAM - CHAPEL HILL

Largest

US technology park (RTP)

3

research universities

7,000+

companies

700+

international companies

450+

startups



CAREER

- ▶ 8-month internship experience completed in the US or abroad
- ▶ Career services for internship and job placement (resume review, mock interviews, career coaching, and networking events)
- ▶ Optional Practical Training (OPT) is available for 12 months for non-US citizens after program completion
- ▶ Network of 1,500 SKEMA alumni based in the US
- ▶ 2,500 partner companies worldwide

SKEMA BUSINESS SCHOOL

Brazil Canada China France South Africa UAE USA

INTERNATIONAL BBA EXPERIENCE

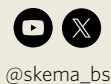
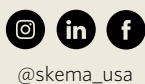


ADMISSIONS CONTACT INFO

Email: admissionsraleigh@skema.edu
Phone/WhatsApp: +1 (919) 649-1970

SKEMA Business School - Raleigh Campus

920 Main Campus Drive
Venture II, Suite 101
Raleigh, NC 27606, USA



WWW.SKEMA.EDU/USA

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