

# BACHELOR OF BUSINESS ADMINISTRATION

in International Business

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USA Campus  
Raleigh, North Carolina



BRAZIL | CHINA | FRANCE | SOUTH AFRICA | USA

# SKEMA GLOBAL EXPERIENCE

SKEMA Business School is a global educational institution with French roots. We offer 70+ degree programs highly ranked throughout the world by multiple international organizations, including the Financial Times, Forbes, and The Economist. SKEMA's culture fosters the development of future management leaders and global citizens.



## THE RALEIGH CAMPUS

- ▶ 5,000+ students have studied on the Raleigh campus to date
- ▶ SKEMA is AACSB-accredited (top 5% of business schools globally)
- ▶ 30 nationalities represented on campus each year
- ▶ 375 - 600 students on the SKEMA USA Campus each semester

## PERKS

**SKEMA Raleigh students have access to all resources available on the NC State campus:**

- ▶ Over 600 student organizations
- ▶ The James B. Hunt Jr. Library (among the top 25 best university libraries in the world)
- ▶ Wellness and recreational amenities (on-campus theater, multiple gymnasiums, pool, group fitness sessions, track and field facilities)
- ▶ College athletic teams and intramural sports (NCAA Division I school and member of the ACC)
- ▶ Over 20 on-campus dining options (food halls, restaurants, and cafés)
- ▶ On-campus and off-campus student housing options with US and international students
- ▶ Campus health and counseling services
- ▶ Free NC State Wolfline bus service

Double degree opportunity with:



**skema**  
BUSINESS SCHOOL

# 57,000

graduates across the world

# 10,000

students enrolled globally each semester

# 130+

nationalities enrolled

# 5 CONTINENTS

with campuses in North and South America, Europe, Asia, and Africa

# 6<sup>th</sup> BEST

four-year undergraduate program (Challenges 2023)





# BBA CURRICULUM OVERVIEW

The International Business degree offers students practical business knowledge, an innovative curriculum, and an internationally immersive experience. With campuses in 5 different countries, students receive a truly global business education. All courses are taught in English.

## A 4-YEAR DEGREE WITH GLOBAL STUDY

The intercultural experience of all our campuses combined with a year of studying abroad strengthens a student's perspective, expertise, and knowledge. Students finish their program in 4 years and have the opportunity to earn a second degree at one of our partner institutions.



Recognized by the French Ministry of Education

## SKEMA RALEIGH CAMPUS STANDARD BBA TRACK

### YEAR 1

SKEMA



USA  
Raleigh, NC

### YEAR 2

SKEMA



USA  
Raleigh, NC

### YEAR 3

Study abroad at one of the following SKEMA locations:



Spain



China



France



Brazil



South Africa

### YEAR 4

Double degree opportunity with a US partner institution:



or a SKEMA campus

## PRACTICAL CURRICULUM & SKILLS

Students can opt-in to a double degree offered by SKEMA with NC State University or Western Carolina University. The program focuses on business subjects including:

- ▶ Management
- ▶ Finance
- ▶ Leadership
- ▶ Accounting
- ▶ Business Strategy & Decision Making
- ▶ Marketing
- ▶ Economics
- ▶ Business Law
- ▶ Sustainable Development
- ▶ Entrepreneurship



# ADMISSIONS & TUITION

## BBA APPLICATION & REQUIREMENTS

SKEMA applicants are looking for a unique college experience that offers an adventurous multi-cultural academic journey in business and international studies. Applications are reviewed holistically, with consideration given to academic merit, career goals, individual attributes and accomplishments, and overall fit with SKEMA's global mission.

Admission is available for the Fall semester and applications from all countries are welcome. SKEMA Raleigh is test-optional for SAT/ACT. International students may apply for an **F-1 student visa** with an admission offer.

## ADMISSIONS CHECKLIST

- ✓ Online application through the Common App
- ✓ Application fee (waivers available based upon specific criteria)
- ✓ SKEMA admissions essay
- ✓ List of extra-curricular activities, clubs, and volunteering
- ✓ High school transcripts showing academic progress to date\*
- ✓ Recommendation letter
- ✓ Admission interview (after initial application review)
- ✓ English assessment for non-US citizens (TOEFL IBT test score of at least 70 required). Exemptions from the assessment may be available – check with admissions staff for details.

*\*High school diploma or equivalent must be completed prior to the start of the semester.*



## ADMISSIONS DEADLINES

Applicants will receive an admission decision within one month of completed application.

- **Early action** – November 1
- **Regular admission** – February 1
- **Final deadline** – May 15

**skema**  
BUSINESS SCHOOL

## TUITION & FINANCIAL AID

Tuition is \$14,000 USD per academic year. Opportunities for additional merit-based financial aid awards may be available with the admission offer.

Tuition rates for the fourth year will vary depending on which partner institution or SKEMA campus a student attends.







## RALEIGH, NORTH CAROLINA

**#1 best place to live in North Carolina &  
#3 best place to live in the USA**

*U.S. News & World Report 2023*

**#1 North Carolina is America's top state  
for business** *CNBC 2023*



- ✈ ▶ 1 ½ hours to New York City
- ✈ ▶ 2 hours to Miami
- ✈ ▶ 5 hours to Los Angeles

- 🚗 ▶ 2 ½ hours to NC beach
- 🚗 ▶ 4 hours to NC mountains
- 🚗 ▶ 4 hours to Washington, D.C.

## THE TRIANGLE REGION: RALEIGH - DURHAM - CHAPEL HILL

**3**  
research  
universities

**Largest US  
technology  
park (RTP)**

**7,000+**  
companies

**700+**  
international  
companies

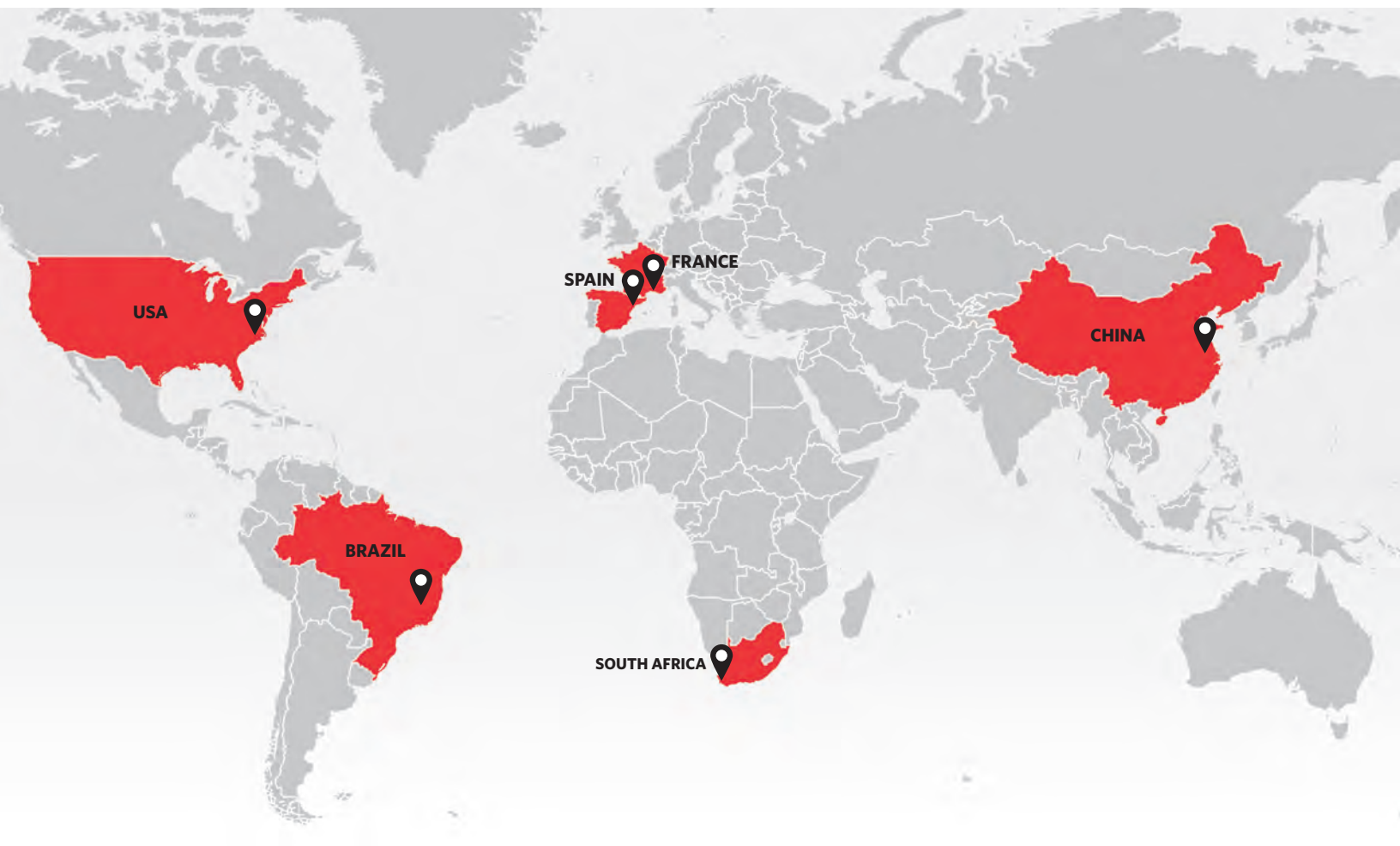
**450+**  
startups

## CAREER

- ▶ 8-month internship experience completed in the US or abroad
- ▶ Career services for internship and job placement (resume review, mock interviews, career coaching, and networking events)
- ▶ Optional Practical Training (OPT) is available for 12 months for non-US citizens after program completion
- ▶ Network of 1,500 SKEMA alumni based in the US
- ▶ 2,500 partner companies worldwide



# THE SKEMA GLOBAL EXPERIENCE



## **CONTACT INFO**

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